



Serving the underserved communities

EQUITABLE DEVELOPMENT ACTION



Impact Report

2020-2022



About us.



EDA is a Minnesota-based nonprofit organization that works to promote equity and economic inclusion through capacity development. We believe that everyone, regardless of their background, should have the opportunity to build generational wealth. We do this by advocating for underserved communities, conducting research, engaging with stakeholders, and providing capacity development services.

We were founded on (input date) and launched on (input date). Our mission is to be a voice for the underserved and

to foster equity and economic inclusion through capacity development. We believe that by building capacity in underserved communities, we can help them to build generational wealth and achieve economic prosperity.

We strive to be a catalyst for wealth building by catalyzing shared opportunities to counter opportunity hoarding. We believe that by working together, we can create a more equitable and inclusive society where everyone has the chance to succeed.

Our Vision

We envision a world where opportunities for generational wealth accumulation are available to everyone, regardless of geographical or racial boundaries. We believe that by working together, we can create a more equitable and inclusive society where everyone has the chance to succeed.

EDA is a nonprofit organization that works to promote equity and economic inclusion through capacity development. They believe that everyone, regardless of their background, should have the opportunity to build generational wealth.

EDA's purpose is to empower underserved communities and create lasting change by fostering generational wealth building. They do this by advocating for and

Our Mission

EDA is a nonprofit organization that works to promote equity and economic inclusion through capacity development. We believe that everyone, regardless of their background, should have the opportunity to build generational wealth. We do this by providing resources, advocacy, and tailored solutions to underserved communities.



Our Purpose

providing services to underserved communities, conducting targeted research and data analysis, and collaborating with other organizations that share their goals.

EDA envisions a future where everyone has equal access to opportunities for economic prosperity and a brighter future. They believe that by working together, they can create a more equitable and inclusive society for all.



Impact Measurement

Here is a summary of the impact of EDA's work:

1. Brooklyn Center Opportunity site Pilot project (2020-2022):

EDA engaged in social media outreach to ensure that underrepresented people had the opportunity to participate in surveys and

help shape the future of the City of Brooklyn Center's development. We reached **70,000+** for the duration of the engagement from Facebook ads targeting Brooklyn Center and the surrounding communities. EDA engaged in community

outreach services on the opportunity site within the African community residing in the city of Brooklyn and helped to secure and develop **83 acres** of land for the opportunity site. The outreach program was successful in engaging **300 participants in 15 meetings and discussions, and 127 individuals completed the surveys.**

2. Dakota County Engagement (2020-2021):

EDA provided COVID-19 education and sensitization to over 1400 Dakota County Residents. EDA streamlined solicitation documents and contract processes, expanded eligibility perimeters and extended length of service provision to clients, and established new funding streams to ensure effective community-based funding.

3. Legislative Work: EDA proposed three legislative bills to develop and operationalize a strategy to

address existing and heightened disparities, inequities, and discrimination in Saint Paul and Minnesota as a result of COVID-19 and the death of George Floyd.

4. Minnesota African Coalition COVID-19 Taskforce (MACC-T):

EDA established the Minnesota African Coalition COVID-19 Taskforce (MACC-T) to address the unique challenges faced by people of color and indigenous communities during the pandemic and work towards mitigating the impact. This taskforce was created to address the unique challenges faced by these communities during the pandemic. Additionally, EDA mobilized more than 30 organizations to attract **\$20 million Small and Micro Business Disaster Relief Fund** to provide financial support to minority-owned small and micro businesses, to ensure their stability during the COVID-19 crisis.

Overall, **EDA's** work has had a positive impact on underserved communities in Minnesota. By engaging in community outreach, advocating for legislative change, and providing financial support, **EDA** is working to create a more equitable and inclusive society for all.



Summary

EDA has learned that community engagement and collaborative partnerships are essential to their success. They have also faced challenges such as limited resources and lack of access to technology or information. However, they have overcome these challenges by collaborating with other organizations and adapting their strategies to the unique challenges faced by underserved communities.



Impact measurement

EDA measures their impact through data collection and analysis, impact evaluations, and sharing their impact with others. They plan to continue their advocacy and service provision efforts, as well as expand their research and data analysis.

Lessons learned



EDA has learned that community engagement and collaborative partnerships are essential to their success.

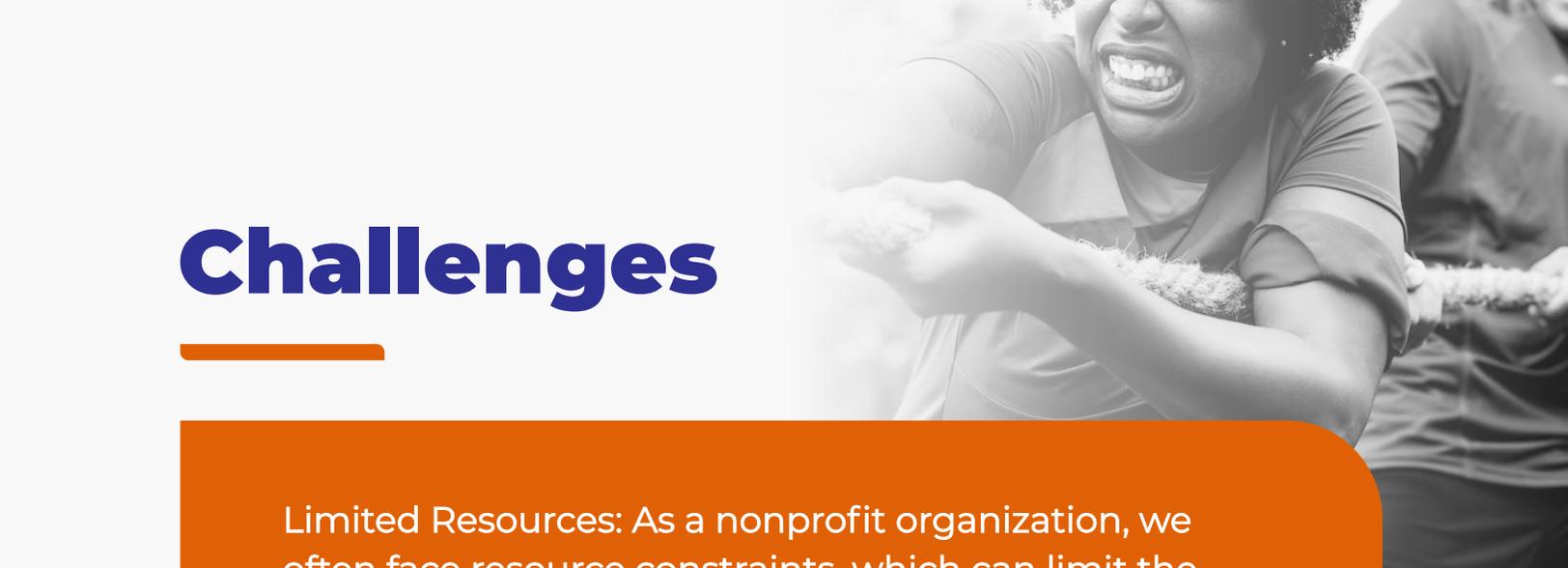
Community engagement ensures that the voices of underrepresented communities are heard and their needs are addressed. This was evident in the Brooklyn Center Opportunity Site Pilot Project and Dakota County Engagement projects, where EDA engaged with the community to ensure that underrepresented people had the opportunity to participate

in surveys and help shape the future of the city's development.

Collaborative partnerships allow EDA to leverage collective expertise, resources, and networks to create more impactful and sustainable outcomes. This was evident in the work EDA did with other organizations to streamline solicitation documents and contract processes, expand eligibility perimeters and extend length of service provision to clients, and establish new funding streams to ensure effective community-based funding in Dakota County.

By engaging with the community and collaborating with other organizations, EDA is able to achieve its mission of promoting equity and economic inclusion through capacity development.

Challenges



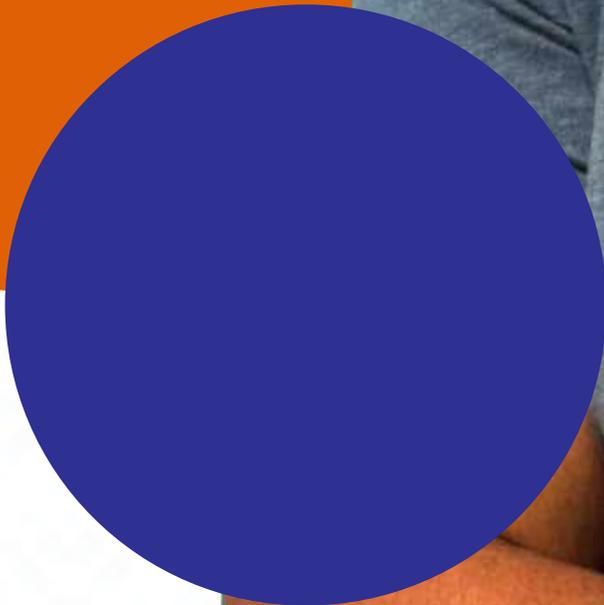
Limited Resources: As a nonprofit organization, we often face resource constraints, which can limit the scale and scope of our projects.

Limited access to technology or information, and lack of awareness about available services.

The approach to overcoming challenges includes collaboration and partnerships with other organizations to leverage resources and expertise. Tailoring solutions to the specific needs of underserved communities is emphasized. Measuring impact through data collection, analysis, and evaluations is important for tracking outcomes and identifying areas for improvement. Sharing impact reports, success stories, and lessons learned with stakeholders through various communication channels is a priority. Future plans involve continued advocacy, service provision, research, and data analysis to further address the needs of underserved communities. Overall, EDA has had a positive impact on underserved communities in Minnesota. By engaging in community outreach, advocating for legislative change, and providing financial support, EDA is working to create a more equitable and inclusive society for all.



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underserved
communities***





How to Support our Mission;

If you are interested in collaborating with us, volunteering with us or making a donation, you can reach us via these channels;



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